



JA Inspire



Presented by:
PSECU

2024 JA Inspire® Career Fair presented by PSECU

The JA Inspire® Career Fair presented by PSECU is a college, career and skilled trades platform for middle and high school students. In 2023, nearly **14,000 students** from **81 registered schools** in diverse communities across western PA and northern WV interacted with nearly a hundred exhibitors, participated in live webinars, and downloaded career information and videos that help prepare them for their future decisions about education, training, and career options.

The JA Here to Career virtual guidebook is a complementary, self-guided career resource for students that supports and extends learning for JA programs in the work and career readiness pathway. This guidebook can be used as a platform to open up students to scholarships, internship opportunities, and leadership development programs.

JA Inspire® Career Fair presented by PSECU allows companies to showcase potential career opportunities, company culture, competitive advantage details such as employee benefits, and on the job-training options.



Explore

The event has been extended to 6 months giving parents, students and educators more time to explore



Connect

Invest in the future of your company with exposure to thousands of diverse students



Discover

Showcase your company and create a positive community impression

Click to Register Your Company's Booth Below

[Credit Card Payment](#)

[Invoice Only](#)



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PSECUSM

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Partnership Opportunities

Title Partner - \$15,000 (1 available)

- Company name integrated into the event title on all digital and print materials and communications (Ex: {Title Partner}'s 2024 JA Inspire® Career Fair presented by PSECU)
- Prominent name and logo recognition featured on:
 - JA's website
 - JA Inspire® website
 - Student online registration form
 - Press releases
 - Header and footer of all event e-blasts
- Social media post as Title Partner highlighting company specific career opportunities
- Exhibitor spotlight on JA's social media
- Opportunity to feature your company in a webinar in the virtual auditorium
 - Opportunity for JA to provide a professional-grade videographer to shoot your company's webinar and booth video
- Full virtual billboard logo recognition on the exterior of the virtual venue
- Largest banner in the JA Inspire® virtual lobby
- Lead booth in the JA Inspire® exhibit hall
- Access to booth available for 6 months
- Opportunity to host a virtual Live Q&A session
 - Receives first-right to select Live Q&A date
- Two-page spread in the exhibitor brochure distributed to all students, parents, and teachers

Presenting Partner - \$10,000 (1 out of 2 available)

- Company name and logo will be integrated into the name of the event on all digital and print materials and communications
- Prominent name and logo recognition featured on:
 - JA's website
 - JA Inspire® website
 - Student online registration form
 - Press releases
 - Header and footer of all event e-blasts
- Exhibitor spotlight on JA's social media
- Option to feature your company in a webinar in the virtual auditorium
 - Opportunity for JA to provide a professional-grade videographer to shoot your company's webinar or booth video
- Second largest banner in the JA Inspire® virtual lobby
- Prominently located booth in the JA Inspire® exhibit hall
- Access to booth available for 6 months
- Opportunity to host a virtual Live Q&A session
- Two-page spread in the exhibitor brochure distributed to all students, parents, and teachers

PSECUSM



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Webinar Partner - \$7,500

- Prominent logo recognition featured on:
 - JA's website
 - JA Inspire® website
 - Footer of all event e-blasts
 - Student online registration form
- Exhibitor spotlight on JA's social media
- Option to feature your company in a webinar in the virtual auditorium
- Booth in the JA Inspire® exhibit hall
- Access to booth available for 6 months
- Opportunity to host a virtual Live Q&A session
- One-page spread in the exhibitor brochure distributed to all students, parents, and teachers

Virtual Venue Partner - \$5,000

- Logo recognition on prominent banner on the exterior of virtual venue
- Prominent logo recognition featured on:
 - JA's website
 - JA Inspire® website
 - Footer of all event e-blasts
 - Student online registration form
- Exhibitor spotlight on JA's social media
- Booth in the JA Inspire® exhibit hall
- Access to booth available for 6 months
- One-page spread in the exhibitor brochure distributed to all students, parents, and teachers

Technology Partner - \$2,500

- Company logo on JA's website, JA Inspire® website, and footer of all event e-blasts
- Exhibitor spotlight on JA's social media
- Banner in the JA Inspire® virtual lobby
- Booth in JA Inspire® exhibit hall
- Access to booth available for 6 months
- Half-page spread in the exhibitor brochure distributed to all students, parents, and educators

Virtual Auditorium Partner - \$1,000

- Company logo in the JA Inspire® virtual auditorium
- Company logo on
 - JA's website
 - JA Inspire® website
- Booth in the JA Inspire® exhibit hall
- Access to booth available for 6 months
- Half-page spread in the exhibitor brochure distributed to all students, parents, and educators

Booth Partner - \$500/Nonprofit Rate - \$350

- Booth in JA Inspire® exhibit hall
 - Access to booth available for 6 months
- Company name in the exhibitor brochure distributed to all students, parents, and educators